



SPOTLIGHT

THE CHALLENGE

Our client, an international Quick-Service Restaurant (QSR), was looking for a partner to assist in a large-volume annotation project: 20,000 individually annotated videos showcasing similar scenarios with varying bounding boxes for training its computer vision (CV) software. With a tight timeline to complete the full scope of this pilot project, the DataForce team used their time efficiently to complete the video annotations needed ahead of schedule, in three weeks. Additionally, the work had to be conducted remotely in the United States and was completed and delivered through the DataForce proprietary annotation platform using the video annotation tool.

THE SOLUTION

Using our community database of over 1.3 million contributors, DataForce quickly assembled and trained US-based teams. Once the project kicked off, the DataForce sourcing team screened and onboarded the annotation team within a week. This included aggregating qualified participants, training the new team on the project specifications, ultimately completing the task and delivering it to our client. Our team of project managers ensured the scope of the project was completed ahead of the given timeframe.

Working closely with our client and applying our deep industry knowledge and community resources, we built a seamless workflow, completing over 20,000 annotations in three weeks. At the completion of this project, we provided the high-quality annotated training data required for its CV software, and the client reported accuracy levels increased substantially.