IEEE International Conference on Image Processing

8-11 October, 2023
Kuala Lumpur, Malaysia

30th ICIP 2023
Kuala Lumpur

Exhibitor Prospectus & Patron Opportunities

IEEE

IEEE Signal Processing Society
CELEBRATING 75 YEARS

Bringing together image processing professionals, researchers and students from all over the world

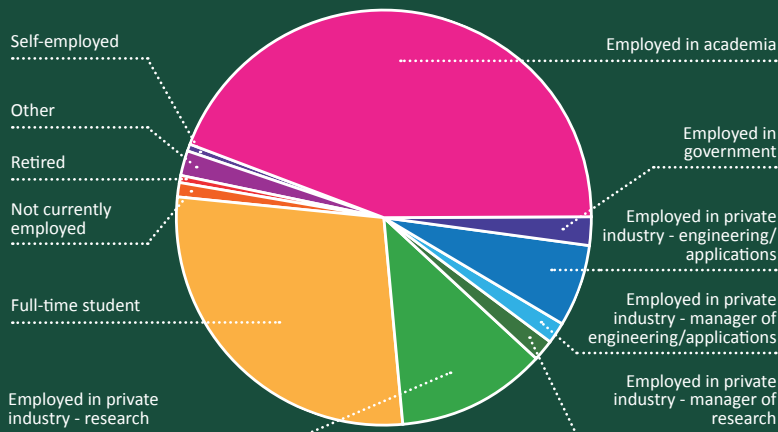| **4**	**1,000+**	**40+**	**700+**	**3+**
Day Program	In-Person Attendees	Countries	Presenters	Plenaries

The 30th IEEE International Conference on Image Processing will be held from October 8–11, 2023 in Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.

The IEEE ICIP is the world's largest and most comprehensive technical conference focused on image and video processing and computer vision. It features world-class speakers, tutorials, and industry sessions, and creates an excellent forum to foster innovation and entrepreneurship, and network with the brightest minds in academia and industry that are working in this field. ICIP is the opportunity for industry executives with diverse experience and activity and researchers in distinct yet complementary areas, to discuss the development of emerging and next-generation in terms of technologies, applications, and services thanks to the workshops, panel discussions, and challenge sessions.
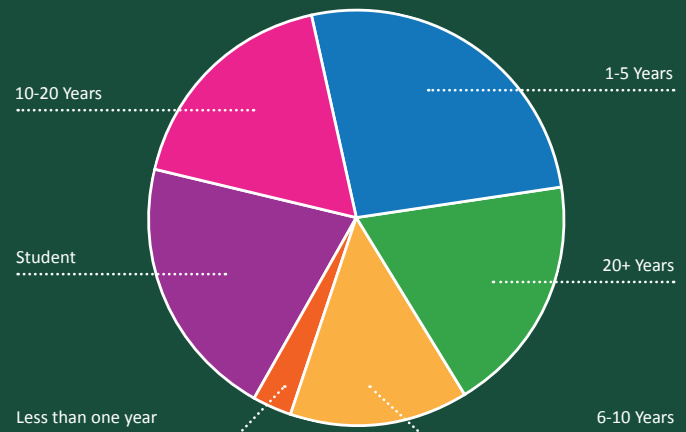
A large academic and professional audience in the field of digital imaging research and industry

EMPLOYMENT TYPE

Self-employed
Other
Retired
Not currently employed
Full-time student
Employed in private industry - research
Employed in academia
Employed in government
Employed in private industry - engineering/applications
Employed in private industry - manager of engineering/applications
Employed in private industry - manager of research

YEARS OF EXPERIENCE

10-20 Years
Student
Less than one year
1-5 Years
20+ Years
6-10 Years

Which Organizations Should Participate

Image processing, the enabling technology for the generation, transformation, extraction and interpretation of information via electronic signals, is essential for our smartphones and wearable devices, as well as the latest health care technologies, digital cameras and our digital assistants.

Any organization dedicated to incorporating the latest technology and the immense power and promise of image processing needs to meet with the best and brightest in this field which is only possible at ICIP 2023.

Signal Processing Society 75th Anniversary
The Signal Processing Society is celebrating its 75th anniversary throughout 2023, where we will recognise, acknowledge and celebrate the advancements and transformations within the signal processing field. Throughout the past 75 years, the IEEE Signal Processing Society has built a strong and influential community of engineers, scientists, researchers, and industry professionals who have in turn inspired and curated pioneering advancements and research within the field.

We invite our valued patrons to consider supporting and contributing to our schedule of activities throughout the year.

Patron Packages

Sponsorship Levels	Platinum $20,000	Gold $15,000	Silver $10,000	Bronze $5,000	Exhibitor $3,000
In-Person Benefits at the conference venue					
Name and logo visible on conference website with link to company's website	✓	✓	✓	✓	✓
Mention on the exhibitor section of ICIP mobile app	✓	✓	✓	✓	✓
Inclusion in email distribution to ICIP opt-in attendee list, to include logo, activity and stand incentives during ICIP 2023	✓	✓	✓	✓	✓
A mention during the opening ceremony and banquet	✓	✓	✓	✓	
Name and logo of patron on event documentation and conference bags	✓	✓	✓	✓	
Name and logo in the conference hall and all social events	✓	✓	✓	✓	
Student Job Fair Patron*	✓	✓	✓	✓	
Insert(s) in the official conference bag	2	1	1		
Lunch Hall breakout opportunities	✓	✓	✓		
Option to participate in Industry Career Research lunch session	✓	✓			
Logo featured on Open Preview alongside all accepted ICIP 2023 papers and promoted to a global audience	✓	✓			
Brand inclusion in mobile optimized digital program banner	✓	✓			
SPS 75th Anniversary Lounge Contributor	✓				
Exclusive logo on conference lanyards	✓				
Organize one workshop or sponsor one event at ICIP	✓				
Fifteen minute spotlight session	2	1			
Exhibit Booth	Double 6m x 3m	Double 6m x 3m	Standard 3m x 3m		Standard 3m x 3m
Full conference registration(s) including banquet ticket	4	3	2	1	1
Online Benefits					
Logo and hyperlink on ICIP website	✓	✓	✓	✓	✓
Online profile	✓	✓	✓	✓	
Feature on ICIP social media	✓				
Recorded presentations	2	1			

* $1,000 of the patron fee will be donated to the IEEE Foundation-Signal Processing and Young Professionals Fund to support Students and Young Professional activities

Customized Signature Opportunities

Industry Workshop $10,000
Present a 1.5h workshop, during lunch at the conference. Includes mention in program, registration from the conference registration site, basic AV, logo and mention on session signage. Up to 6 slots available. Max 200 attendees per slot. Session to be reviewed and scheduled by conference organizing committee.

Welcome Reception and Gala Dinner $10,000
Includes recognition on web page, entries for 3 representatives at the welcome reception. Brief speaking introduction at the Gala dinner, exclusive table of 10 places for the 3 reps and 7 guests. Max. 3 patrons.

Poster Area Patron $8,000
Opportunity to exclusively brand the poster area and showcase your commitment to research and education within the industry. Your branding will feature on pull up banners within the poster area as well as mentions in all emails sent to poster presenters.

PROGRESS Workshop $5,000
Have your company name and logo on web site and on promotional material related to the PROGRESS Workshop, a major and unique initiative designed by IEEE SPS leadership for promoting the academic career development of students who are women or under-represented in the field of Signal Processing. 200 attendees expected.

Tutorial Session $2,500
Includes mention at beginning and end of each tutorial, name and logo on tutorial booklet, website and conference booklet. Ten 3-hours sessions are scheduled with 100 expected virtual and in-person attendees each.

Women in Signal Processing (WISP) Luncheon $5,000*
Have your company name and logo on all mentions of the luncheon, including on webpage, 3 tickets to attend the luncheon, option to provide a giveaway to all attendees and access to attendee list. 60 attendees expected.

Signal Processing Society Lounge Contributor* $5,000
To celebrate the 75th anniversary of the IEEE Signal Processing Society, we will be hosting a lounge to highlight the developments and innovations within the industry over the past 75 years to all ICIP attendees. Strategically positioned in the exhibit and break area, the lounge contributor opportunity includes: the opportunity to display your company's logo and historical items, applications, and contributions of interest. Your company will also be showcased via SPS' social media platforms, such as LinkedIn and Facebook.

It will also include one coffee break opportunity for your team to host a demo or speak about a historical technology, application, or contribution in the lounge. Package also includes one full-page advertisement, designed by the sponsor, for inclusion within the September 2023 issue of the IEEE Signal Processing Magazine. Advert to include information on technological advancements throughout the years and/or your company's presence at ICIP 2023. Your $5,000 contribution will be donated to the IEEE Signal Processing Student and Young Professionals Fund to support student and young professional activities and programs, fostering the success of tomorrow's signal processing leaders.

Young Professionals Meet-up $5,000*
Have your company name and logo on all mentions of the meetup. Exclusive networking ability for 5 representatives to attend the meet up, and option to provide a giveaway to all meetup attendees.

Student Travel Grants $5,000
Align your brand with a sustainable initiative to allow students to travel and participate in ICIP 2023. Your grant will help fund several students from lower-middle income countries. Recognition of grant donation will be on the ICIP website and programme book.

Industry Career Research $2,500
Participate in an industry lunch session geared towards promoting your company as a leader in post-grad recruitment. Submit speakers to present case studies, experiences and processes in relation to recruitment into a multinational corporation.

Student Job Fair and Luncheon Patron $1,000*
Includes exclusive table for 3 representatives to display and distribute promotional materials, access to Student CVs, distribution of job openings prior to the luncheon, and recognition on Student Job Fair web page. 75 attendees expected.

Best Paper & Student Paper Awards $5,000
Includes patron name and logo on website and booklet and the option to have patron's name on Best Paper Award or Best Student Paper Awards. Maximum of 6 patrons.

Spotlight Session $1,000
Highlight your company during a 15 min spotlight session on the exhibition hall during a coffee break. Access to a raised platform and to basic AV are included.

* The entire fees of the WISP event, of the Young Professionals Meet-up and of the Student Job Fair will be donated to the IEEE Foundation-Signal Processing and Young Professionals Fund to support Students and Young Professional activities.

Exhibit Booth

Standard Booth
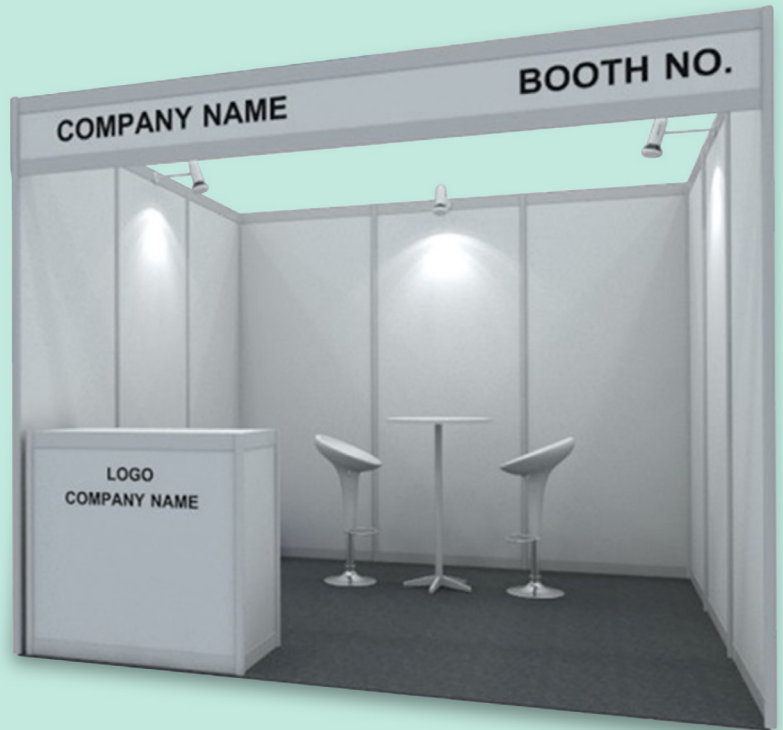
The standard exhibition stand is **$3,400**

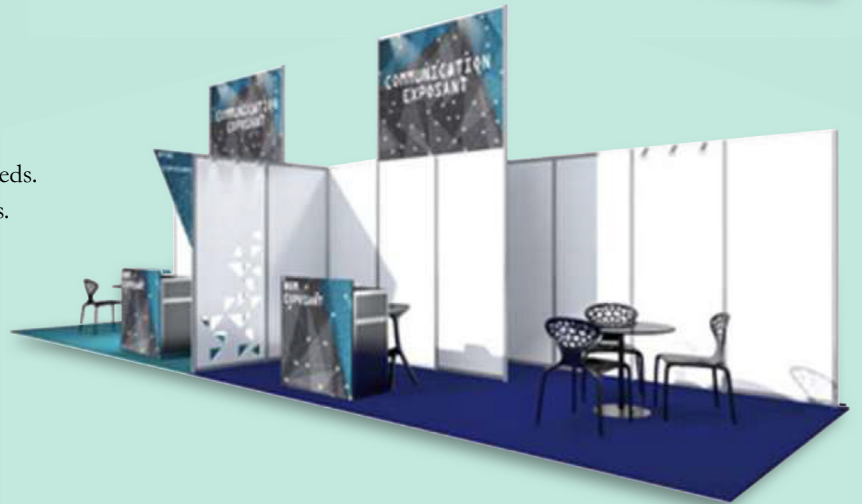If booked by July 14 2023 **$3,000**

Included in the cost:

■ Shell scheme stand 3m x 3m
■ Flag sign in the name of the exhibiting company
■ 1 basic table + 2 basic chairs
■ Rail (0.80m, 1.20m ou 2m) + 3 spotlights of 100 W
■ 1,5 kW Socket
■ One full registration which grant access to the full program of the conference
■ Opportunity to provide branding and marketing collateral for the Lunch Service Hall

All prices exclude VAT which will be applied at the rate prevailing at the point of invoice.

Booth Options

Various options for your booth are add-ons that you can consider taking into account according to your specific needs. Do not hesitate to contact us to discuss your requirements.

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Exhibitor Schedule

Installation
Sunday, October 8, 09:00 – Noon

Exhibitor Booths Open for Interviews & Networking
Sunday, October 8, Noon – 17:00
Monday, October 9, 09:00 – 17:00
Tuesday, October 10, 09:00 – 17:00
Wednesday, October 11, 09:00 – 17:00

Dismantle
Wednesday, October 11, 17:00 – 20:00

2023.ieeeicip.org

Contact Us

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